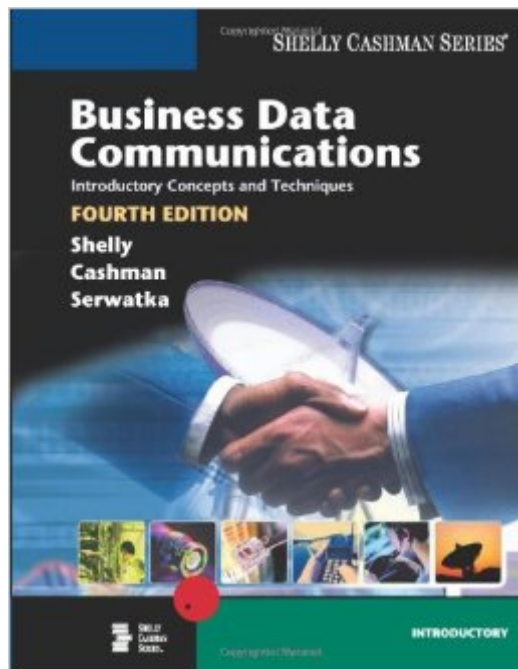


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# Business Data Communications: Introductory Concepts And Techniques, Fourth Edition (Shelly Cashman)



## Synopsis

Business Data Communications Introductory Concepts and Techniques covers fundamental business data communication concepts, beginning with an overview and the companies and government agencies involved in the field; the effects of communications on today's society; types of networks and security; the importance of wireless technologies; e-business applications; and the increased speed in communication services.

## Book Information

Series: Shelly Cashman

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Average Customer Review: 3.2 out of 5 stars [See all reviews](#) (5 customer reviews)

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## Customer Reviews

This book is a big disappointment. In the rapidly changing field of information technology, it is important to stay somewhat up to date with technology. Although the copyright date is 1997, most of the book has not changed since its first edition (circa 1990?). This book contains such gems as "Today the ARCNET protocol is widely used in a variety of LANS (Page 7-16)" Ha! The authors also go into great detail about the wonderful SNA protocol, choices regarding terminals, etc. TCPIP is listed as a 'Wide Area Networking Protocol' and is not listed under the LAN section. Some 'recent updates' to the second edition talk about the Internet. The inform the reader about valuable Internet utilities such as Gopher and Archie? According to this book and a question from the exam pool, Ethernet is used on bus networks only...not star. This is the worst excuse for a technology book I have ever seen. They should rename it 'History of Data Communications'

Don't pay full price for a new copy because the book is not worth that high cost plus its a paperback. I bought a used copy in stated GOOD condition and it looks like it was never opened, no writing on or inside it and no dog eared pages. I saved a ton of money over the full price. The book has a 2003 published date so its somewhat behind the times but an ok introductory text book - you probably know most of what's inside already but I will go as far to say there are some good nuggets of information.

If your class requires this book. Get another class. This book is so out dated its ridiculous! The first pages are comparing computers from 1983 to computers in 2003. Because this book is FROM 2003! I got an A in the class because it was easy. But I didnt learn a whole lot from this book.

I am a technician working in the Telecommunication Industry trying to expand my knowledge of Data Communication. This book is a great start for anyone who is interested in Data Comm. It is easy to read and was put together very well.

Received better than expected & on-time

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